## Social Media Guide

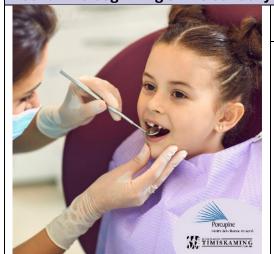
## for Schools to Communicate Upcoming Oral Health Visits

Public Health Units in Ontario are mandated to work with their local schools to offer Oral Health Screening for students as described in the School Notification letter.

In addition to distributing Caregiver Notifications, schools can share the messages below on their social media platforms or family communication channels if they wish.

# Sharable images & messages

## Post at the beginning of the school year before Parent Notification letters go home with students



Download PNG file: Facebook

#### Text:

The health unit dental team will be at our school this year to provide dental screenings. Watch your child's backpack for more information.

If you have any questions or concerns, please contact your local health unit:

Timiskaming Health Unit: 1-866-747-4305Porcupine Health Unit: 1-800-461-1818

### Post after students are screened



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#### Text

Hey caregivers! Dental screenings were done today with certain classrooms by the health unit dental team. Check your child's backpack for their screening results.

If you have any questions or concerns, please contact your local health unit:

Timiskaming Health Unit: 1-866-747-4305Porcupine Health Unit: 1-800-461-1818

## Post after students are screened



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### Text:

Was your child absent on the day their classroom had their teeth screened by the health unit? If you would like to arrange to have their teeth screened, please contact your local health unit:

- Timiskaming Health Unit: 1-866-747-4305
- Porcupine Health Unit: 1-800-461-1818

## Post anytime



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### Text:

A school dental screening does not replace an exam by a dentist. Attending regular dental appointments helps keep your child healthy and ready to learn.

## Post anytime



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### Text:

No student should suffer with tooth pain. School dental screenings help connect eligible children with free dental services. For more information, contact your local health unit:

- Timiskaming Health Unit: 1-866-747-4305

- Porcupine Health Unit: 1-800-461-1818